

Beyond the Network

5 Ways to Immediately Improve the Networking Experience in Retail



1. Fast and Reliable Online Shopping

Customers have elevated expectations for online experience giving companies seconds to hook and close that online shopper. Slow application response times are no longer an option.



Before Mist, we spent a lot more time troubleshooting. Now, we can slice and dice the data and see very clearly that we're having a problem at a specific store.



—Snehal Patel, Global Network Architect, Gap Inc.

[Read their story](#)



2. Better In-Store Shopping Experience

Companies differentiate themselves by creating a personalized in-store experience, that includes targeted ads, innovative self-checkout and a performant in-store Wi-Fi.



3. Warehouse Speed

As warehouses and fulfillment centers are core to online retail companies, reliable wireless networks are required for quick order processing and shipping. Going beyond connectivity, indoor location services can streamline operations and improve worker efficiencies.



To achieve greater digitalization of the shopping experience, we needed an excellent network infrastructure. A Juniper network enables us to deliver that experience.



—Simon Drees, Director of Omnichannel Services and Innovations, Outletcity Metzingen

[Read their story](#)



4. Consistent Customer Experience

Managing and assuring high-quality connectivity between distributed locations is not an easy task. A centralized solution with live monitoring and proactive insights is crucial.



5. Customer and Brand Data Protection

Online shopping increased opportunities while also increasing security challenges. Compliance standards, threat awareness and data confidentiality need to be layered in across all parts of the network.



Want to keep your customers coming back?

[Read on](#) to find out how Juniper can help.

